

BOTO's Big Ride

*Raising Awareness for Adolescent Mental Health ...
and Funds for the CCBS Fire Keepers Scholarship Fund!*



On September 23rd to 27th, a team of cyclists representing Cherokee Creek Boys School (CCBS) will embark on a 350-mile bike ride from Pittsburgh PA to Washington DC to:



David LaPere, CCBS Executive Director, preparing to lead BOTO's BIG RIDE!

- Raise awareness for adolescent mental health,
- Raise funds for our CCBS *Fire Keepers Scholarship Fund*, and ...
- Challenge themselves and have fun!

Our Executive Director, David LePere, will lead the team ... and our CCBS mascot, BOTO the Bear (*Be Open To Outcome*), has plotted the route. BOTO says he will keep us updated as the team prepares for the ride and as they hit the trail.

YOU CAN HELP by donating to support the ride!

CCBS is a member of **Choose Mental Health**, a non-profit organization dedicated to supporting adolescent mental health with a specific focus on providing access to residential care, which is seldom covered by insurance. Being a member of **Choose Mental Health** allows us to provide our *Fire Keepers Scholarship Fund* to help students get the care that they need.

And ... for this ride, the amount that you donate will have twice the impact! A generous CCBS family has offered a **MATCHING GIFT** of up to **\$200,000** ... **DOUBLING** your contribution!

Pittsburgh

TO CONTRIBUTE* ... and DOUBLE up!

CREDIT CARD: www.bit.ly/ccbs-scholarship-fund (click yellow 'Donate' button on top right)

CHECK: Make Check Out to: 'Choose Mental Health'

Add to Memo Field: 'Cherokee Creek Boys School' (earmarks donation for CCBS)

Mail Check to: Choose Mental Health; 870 W Center Street; Orem UT 84057

YOU CAN MAKE A DIFFERENCE!

Our mission is *'to challenge boys and their families to discover what is real and true about themselves, and the world around them.'*

Supporting **BOTO's Big Ride** is a great way to support the CCBS mission, and make a difference in someone's life and the world around you!

"Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it's the only thing that ever has." — Margaret Meade

*Choose Mental Health is a 501(c)3 nonprofit and will supply donors with appropriate tax documentation.

